



Appalachian State University

2010 Spring Commencement

Walker College of Business





ALMA MATER

Cherished vision of the Southland, Alma Mater in the hills:
Thou dost point our minds to wisdom, Till the truth our spirit thrills.
Appalachian, Alma Mater of our hearts the joy and pride;
Lead us ever, lead us onward, Vanguard of the Hero's side.

2010 Spring Commencement

FOUR-THIRTY IN THE AFTERNOON, THE EIGHTH OF MAY

Presiding, Dr. Randy Edwards, Dean

Processional	<i>Pomp and Circumstance</i>	Sir Edward Elgar Appalachian Brass Ensemble Dr. James Stokes, Jr., Conductor
	<i>The Star Spangled Banner</i>	Francis Scott Key
Welcome		Mr. Josh Houser Marketing & Management Entrepreneurship, Class of 2010
Introduction of the Platform Party		Dr. Randy Edwards
Greetings		Dr. Kenneth E. Peacock Chancellor
Greetings from The University of North Carolina		Mr. John M. Blackburn Member, Board of Governors
Greetings from the Board of Trustees		Ms. Jeannine Underdown Collins Chairman
Greetings from the Appalachian Alumni Association		Ms. Laura B. Aiken President
Remarks		Mr. Michael McSwain Finance & Banking, Class of 2010
Introduction of Commencement Speaker		Dr. Harry Davis Professor, Department of Finance, Banking & Insurance
Commencement Remarks		Ms. Helen "Frankie" Willis President, Trucks, Inc.
Presentation of Honorary Degree		Dr. Stanley R. Aeschleman Provost and Executive Vice Chancellor
Recognition of Honorary Degree Recipient		Mr. Charlie Cobb Director of Athletics, Appalachian State University
Candidate for Honorary Degree		Mr. Petro Kulynych
Recognition of Honor Graduates		Dr. Stanley R. Aeschleman
Presentation of Candidates for the Baccalaureate Degree		Dr. Randy Edwards
Conferring of Degrees		Dr. Kenneth E. Peacock
Recessional	<i>Procession of the Scholars</i>	William G. Harbinson Appalachian Brass Ensemble

UNIVERSITY MACE BEARER
Dr. Ken Brackney
2009 Excellence in Teaching Award

UNIVERSITY MARSHAL
Dr. James Westerman
2009 Excellence in Research Award

FACULTY MARSHAL
Dr. Dinesh Davé
2009 Excellence in Service Award

STUDENT MARSHALS

Nathan Bost
Kenda Bradley
Jessica House
Mark Johnson
Jared Korver
Devin Lattin
Eric Lippert
Rachel Luckhardt
Chelsea Morgan
Alyssa Morris
Kelly Morris
Devin Neil
Benjamin Robbins
Cortney Slater
Michelle Suber
Elizabeth Webb

READING OF THE NAMES
Dr. Robin Byerly
Associate Professor of Management



Helen "Frankie" Willis

Frankie Willis is President of Trucks, Inc., a regional truckload carrier operation headquartered in Jackson, Georgia. Trucks, Inc. operates more than 300 trucks and 1400 trailers, and it employs more than 400 individuals with 5 terminals in Georgia and Florida.

A North Carolina native, Willis received a BSBA degree in Finance from Appalachian in 1984 before moving to Denver to begin a 6-year banking career in Trusts, Commercial Lending, Private Banking and International Banking. She later completed a Masters Degree in International Management with a concentration in International Finance from the University of Denver.

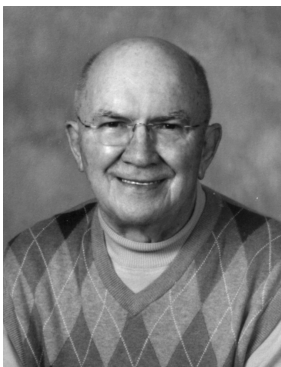
Willis relocated to Georgia in 1990 and, with a business partner, purchased a 50% interest in Trucks, Inc. Willis was 27.

Willis is founder and Chair of Future Achievers, which works with "at-opportunity" youth. This charitable organization offers under-privileged children the opportunity to take part in career and social activities through guest speakers, programs and field trips. The program aims to better prepare them for life by equalizing the playing field with those more fortunate.

Willis is a founding member of the Friends of Indian Springs State Park, a group working to improve the facilities, events and visitation of the oldest state park in the nation, located in Jackson, Georgia. She also serves as President and Restoration Director of the Butts County Historical Society.

Additionally, after completing a \$1,000,000 government-funded restoration project of the county's 1823 hotel/museum, Willis began a private development campaign to save and restore 20 surrounding historic buildings. As a result, she created an Historic District which now houses shops, galleries, gardens, bike and hiking trails, cafes, campsites and luxury rental cottages creating the family destination called The Village at Indian Springs.

Willis enjoys traveling and has visited 78 countries. She spends her free time on the Gulf Coast of Florida.



Petro "Pete" Kulynych
Doctor of Letters, Honoris Causa

Petro "Pete" Kulynych of Wilkesboro has made a lasting impact on Appalachian State University's quality of education and athletics programs, as well as the cultural landscape of the region through his contributions of leadership, service and financial support.

The son of Ukrainian immigrants, Mr. Kulynych knows the benefits a college education can bring. After serving in the Merchant Marines in World War II, he attended Kings Business College and began work as a bookkeeper in a hardware store in North Wilkesboro. The hardware store grew into the national chain known as Lowe's Company Inc. Mr. Kulynych had a 37-year career with the company and served as executive vice president and chairman of the board.

He is a role model in the business community, exemplifying the benefits of hard work and determination.

It is safe to say that Mr. Kulynych views his philanthropic activities as an investment in the future. His gifts have helped student-athletes receive a college education and helped finance construction of new athletics facilities to benefit student-athletes in a variety of varsity programs.

Mr. Kulynych's gifts to the College of Arts and Sciences established the Kulynych/Cline Distinguished Visiting Professorship in the Wiley F. Smith Department of Psychology. The professorship fosters relationships between nationally and internationally recognized scholars and teachers at other institutions and the faculty and students at Appalachian, enriching the intellectual and professional environment of the department.

Mr. Kulynych's philosophy of giving is a model for others to follow. He and his family foundation also have supported the Wilkes Friends of the Library, Wilkes Regional Medical Center Auxiliary, county fire departments and rescue squads. The Kulynych Family Life Center, which opened in 2006, houses the Rainbow Center for Children in Wilkesboro. The nonprofit agency provides programs and services, including residential care, child development services, foster care and community support services to children and families from Wilkes, Watauga and Avery Counties.

Mr. Kulynych received the Alumni Association's Honorary Alumnus Award in 1998. He twice has received The Order of the Long Leaf Pine, the state's highest award.



COLLEGE OF BUSINESS

Candidates for graduation May 2010



Crystal Amber Adams BSBA Finance & Banking and Risk Management & Insurance	Stacey Blanchard BSBA Management	Luke Wilfong Conrad BSBA Finance & Banking and Risk Management & Insurance
Amanda Marie Airington BSBA Marketing and Economics	Andrew S. Blood BSBA Management	Ashley Nycole Craven BSBA Management
Amanda Leigh Akers BSBA Marketing	Amy Catherine Boone BSBA Accounting	Andrew James Crotts BSBA Finance & Banking
Sarah Michelle Alge BSBA International Business	Andrew Kevin Borgna BSBA Economics and Risk Management & Insurance	Meaghan Joy Dahmer BSBA Management
Christopher Todd Anderson BSBA Management and Marketing	Bryan Douglas Braddy BSBA Hospitality & Tourism Management	John Joseph Day BSBA Finance & Banking
Logan Scott Andrew BSBA Marketing	Kyle Daniel Brodd BSBA Management	Adrian John de Keyzer IV BSBA Finance & Banking and Risk Management & Insurance
Mark Anthony Antonitis BSBA Marketing	Brandon Matthew Brown BSBA Finance & Banking and Risk Management & Insurance	Arie Anko De Vries BSBA Finance & Banking and Risk Management & Insurance
Douglas Lee Arrington BSBA Hospitality & Tourism Management	Morgan Christopher Brown BSBA Management	James Harrison Deaton BSBA Management
Whitney Leigh Auten BSBA Risk Management & Insurance	Nicole Theresa Brown BSBA Management	Chelsea M. Doig BSBA Marketing and Management
Durant Allen Barr BSBA Management	Whitney Marie Burns BSBA Finance & Banking	Benjamin Gordon Duff BSBA Finance & Banking
Adam Price Barrett BSBA Economics	Jeremy C. Butts BSBA Finance & Banking	Kevin Andrew Duffy BSBA Finance & Banking
Mark Edward Beal BSBA Management	Jennifer Erin Callahan BSBA Computer Information Systems and Management	Tylor Scott Dunnican BSBA Finance & Banking and Risk Management & Insurance
Alison Mary Beals BSBA Health Care Management	John Richard Campbell BSBA Management and Marketing	Sarah Beth Dunning BSBA Management
Tara Rae Beavers BSBA Marketing	Bryan Wesley Carlton BSBA Management and Marketing	James Robert Durham III BSBA Risk Management & Insurance
T. Eric Beckman BSBA Hospitality & Tourism Management	Daniel Burke Carrier BSBA Hospitality & Tourism Management	Derrick Graham Earls BSBA Accounting
James Floyd Beckner III BSBA Computer Information Systems	Joshua Richard Carter BSBA Management	Alexandria C. Earnhardt BSBA Health Care Management
Sara Michelle Beebe BSBA Health Care Management	Steven Patrick Carter BSBA Accounting	Jordan Leigh Eller BSBA Marketing
Bailey Elizabeth Belcher BSBA Marketing	Stephen Gardner Christian BSBA Information Systems	Brandon K. Ellis BSBA Computer Information Systems
Marcus Donovan Beucus BSBA Marketing	Stephen A. Colby BSBA Computer Information Systems	Stephanie Brooke Emory BSBA Marketing
Shana Velati Beyer BSBA Marketing	Erin Deen Cole BSBA Marketing	Brittany N. Esquivel BSBA Finance & Banking and Risk Management & Insurance
Benjamin Bartholomew Birdsong BSBA Finance & Banking	Whitney Rae Cole BSBA Health Care Management	Ashley Elizabeth Evans BSBA Health Care Management and Risk Management & Insurance
Joseph Jensen Bishop BSBA Management and Marketing	Andrew Ahren Colpitts BSBA Computer Information Systems	J. Bryan Fleck BSBA Hospitality & Tourism Management
Andrew John Black BSBA Finance & Banking	Jerome Darren Conley Jr. BSBA Accounting	
Grayson P. Black BSBA Management and Marketing		

Jordan Gray Foushee BSBA Hospitality & Tourism Management and Marketing	Karen Tambra Hewitt BSBA Finance & Banking	Bryan C. Lackey BSBA Accounting
Alexa Rae Fox BSBA Health Care Management	Richard Bryan Holbrook BSBA Management	Christopher Brian Lackey BSBA Management
Cody William Fox BSBA Finance & Banking and Accounting	Brian Joseph Holst BSBA Marketing	Nicole Leigh Lampe BSBA Marketing
Meghan Elizabeth Fox BSBA Marketing	Joshua Thomas Houser BSBA Management and Marketing	Jarrett Dean Letorney BSBA Management
Jacqueline Nicole Franks BSBA Health Care Management	Ryan Jacob Howe BSBA Marketing	Matthew Reed Lindsey BSBA Finance & Banking and Risk Management & Insurance
Tyler Robert Froelich BSBA Economics	Jared A. Huffman BSBA Health Care Management	James Benjamin Link BSBA Management
Katherine Allen Garnet BSBA Health Care Management	James Andrew Huggins BSBA Management	Holly Michelle Lowe BSBA Management
Kaitlin Elizabeth Garrigues BSBA Marketing	Joshua Stephen Hunter BSBA Management	Michael D. Lowther BSBA Management
Charles Winslow Garrison V BSBA Management	James Patrick Hurst BSBA International Business and Finance & Banking	Amber Joy Lund BSBA Accounting and Economics
Ivey Elizabeth Gaskin BSBA Finance & Banking	Jessica Lynn Inman BSBA Finance & Banking and Risk Management & Insurance	Brian Mitchell Lutz BSBA International Business and Finance & Banking
Anna Harper Gaugert BSBA Marketing and Management	Kayla Joanne Johnson BSBA Hospitality & Tourism Management	Matthew Krauss Lynch BSBA Accounting
Zachary Anderson Giebner BSBA Management	Robert Davidson Johnston BSBA Health Care Management	Matthew Friesch Lyons BSBA Computer Information Systems
Tyler Brooks Godfrey BSBA Health Care Management	Virginia Morgan Jorgenson BSBA Accounting	Angel Montenegro Mancilla BSBA International Business
Brandon Scott Gregory BSBA Finance & Banking	Patrick Owen Karpinski BSBA Finance & Banking and Risk Management & Insurance	Sharon H. Markhoff BSBA Health Care Management
Christopher Martin Grigsby BSBA Finance & Banking and Risk Management & Insurance	Rawlins Elizabeth Kefalos BSBA Marketing	Matthew Donald Markland BSBA Finance & Banking and Risk & Insurance
Jason Mitchell Grimme BSBA Computer Information Systems	Morgan Alexandra Kelly BSBA Hospitality & Tourism Management	Amber Nicole Marlar BSBA Marketing
Bailey Lynn Gronbeck BSBA Marketing	Travis J. Ketchum BSBA Health Care Management	Amanda Carolyn Martin BSBA Management
Emily Megan Hall BSBA Health Care Management	Aram Tyler Kevorkian BSBA Economics and Finance & Banking	Kyle A. Martin BSBA Accounting
Brittany Fritz Harbinson BSBA Marketing	Alexander Jay Klerk BSBA Finance & Banking and Risk Management & Insurance	Ashley Collette Masters BSBA Management
Daniel L. Harrell BSBA Management	Lev Kotliar BSBA Finance & Banking and Risk Management & Insurance	Lane Elizabeth Matthews BSBA Management
William Blake Harris BSBA Management	Jordan Leigh Kreuter BSBA Finance & Banking and Risk Management & Insurance	Jonathan McColgan BSBA Finance & Banking
Bradley T. Hauser BSBA Marketing	Michael Charles Kuebler BSBA Management and Marketing	Myles Dillon McConkey BSBA Computer Information Systems
John B. Haywood BSBA Economics	Dawn Nichols Kuhn BSBA Hospitality & Tourism Management	Thaddaeus Stephen McKinnon BSBA Accounting
William Steven Helmke BSBA Economics and Risk Management & Insurance and Finance & Banking		Mark Boman McManus BSBA Management
Alison Marissa Hemperly BSBA Health Care Management		Trevor Reece McRorie BSBA Management
		Michael Stephen McSwain Jr. BSBA Finance & Banking

Kemp Battle Mebane BSBA Marketing	Lucas Hughes Pearson BSBA Accounting	Leslie Anne Schreck BSBA Marketing
Stephen Anthony Meidinger BSBA Management	Madison Marie Pender BSBA Hospitality & Tourism Management	Patrick Randolph Screen BSBA Marketing
Melissa Jean Mentasana BSBA Management	Eliza Gray Phillips BSBA International Business	Christopher Joseph Shannon BSBA Management
Emily Ann Merritt BSBA Health Care Management	William Garrett Phillips BSBA Finance & Banking	Krystina Marie Sharp BSBA Management
Ryan Reid Michael BSBA Management	Nicole Lynn Pinter BSBA Finance & Banking	Channing Lynn Shor BSBA Marketing
Andrew Duncan Miller BSBA Management	Andrew James Robert Potter BSBA Management	Emily Kathryn Smith BSBA Management
Daniel John Miller IV BSBA International Business	Joshua Matthew Poulin BSBA Accounting	Mark Anthony Smith BSBA Management
Kyle Allen Miller BSBA Computer Information Systems	Nicholas Povia BSBA Marketing	Maxx Gene Smith BSBA Finance & Banking
Sarah Elizabeth Miller BSBA Hospitality & Tourism Management	Jessica Nicole Pruitt BSBA Finance & Banking	Thomas Allen Smith BSBA Finance & Banking and Risk Management & Insurance
Stacey Joyce Miller BSBA Marketing	Chelsea Ahlers Ralston BSBA Marketing	Tyson Neil Spivey BSBA Marketing
William Seth Miller BSBA Marketing	Theodore Paul Randall IV BSBA Marketing	Katherine E. Splawn BSBA Finance & Banking and Risk Management & Insurance
Steven Patrick Monahan BSBA Finance & Banking and Risk Management & Insurance	Jaime Lin Rau BSBA Hospitality & Tourism Management	Joseph C. Squiers BSBA Management
Hannah Marie Morrow BSBA Management	Preston Val Rayfield BSBA Finance & Banking and Risk & Insurance	Robert Todd St. Amand BSBA Management
Shelley Rose Muench BSBA Management	Matthew Raymer Redmond BSBA Finance & Banking	Keith Richard Stabasefski BSBA Finance & Banking
Todd Daniel Mullis BSBA Computer Information Systems and Health Care Management	Allison Diane Rhyne BSBA Economics	Luke Matthew Stash BSBA Finance & Banking and Management
Ryan Stewart Murphy BSBA Marketing	Marion Taylor Rice BSBA Health Care Management	Zachary Daniel Steinback BSBA Management
Kevin Michael Nesline BSBA Management and Finance & Banking	Victor Manuel Rivera Baires BSBA Accounting and International Business	Jared Lee Stines BSBA Finance & Banking
Crystal Liann Newman BSBA Management and Accounting	James Franklyn Roberts BSBA Marketing and Management	Kaylil Adele Styers BSBA Marketing
Christopher Michael O'Connell BSBA Finance & Banking and Risk Management & Insurance	Brock Michael Robertson BSBA Management	Sarah Elisabeth Sullivan BSBA Health Care Management
Roger Curt Omie Jr. BSBA Management and Finance & Banking	Brittany Ann Robles BSBA Hospitality & Tourism Management and Marketing	Garrett Ryan Summers BSBA Accounting
Gbolade Adetayo Orelaja BSBA Health Care Management	Matthew Kelly Rogers BSBA Marketing and Management	Heather Danielle Taylor BSBA Management
James Hunter Patten BSBA Finance & Banking and Risk Management & Insurance	Christopher James Rohrbach BSBA Management and Computer Information Systems	Courtney Lee Thomas BSBA Management and Marketing
Paige Frances Patterson BSBA Marketing and Hospitality & Tourism Management	Chad Michael Ross BSBA Risk Management & Insurance and Economics	Sara Kristen Thomas BSBA International Business
Aaron Mitchell Peacock BSBA Management	Jack Thomas Schmalfeld BSBA Marketing	Alexandra Lauren Thomson BSBA Accounting
		Charles Page Trimble BSBA Management
		Andrew Ross Turngren BSBA Finance & Banking and Economics

Ashley Louise Turnmire
BSBA Accounting
Mark Robert Vaillancourt
BSBA Health Care Management
Stephen T. Van Delinder
BSBA Management
Justin Paul Vidovich
BSBA Finance & Banking
Matthew Derek Waldron
BSBA Management
Robert Joseph Waldron III
BSBA Accounting
Jordan V. Walker
BSBA Marketing
Matthew Stuart Walker
BSBA Marketing and Management
Michael G. Walker II
BSBA Risk Management & Insurance
Michael Holland Walker
BSBA Accounting
Sven Eric Wallin
BSBA Management

Jay Lee Ward
BSBA Management and Marketing
Jon-Michael Warlick
BSBA Management
Jessica Starr Watts
BSBA Management
Kathleen Marie Watts
BSBA Health Care Management
Katie Leigh Weatherman
BSBA Finance & Banking and
Risk & Insurance
Darin Bryce Webb
BSBA Risk Management & Insurance
and Finance & Banking
Abbey Ann Wells
BSBA Hospitality & Tourism
Management
Matthew John Weston
BSBA Accounting
Christopher Joshua Wilkes
BSBA Marketing and Management
Meredith Ann Williams
BSBA Marketing

Taylor S. Williams
BSBA Management
Taylor Arizona Willis
BSBA Management
Eliza Blair Wingfield
BSBA Hospitality & Tourism
Management
Benjamin Daniel Wise
BSBA Management
Chelsea Rebecca Witherspoon
BSBA Health Care Management
Catherine E. Wood
BSBA Management
Dustin William Wood
BSBA Finance & Banking
Colton William Woods
BSBA Finance & Banking and
Risk Management & Insurance
Anna Katherine Young
BSBA Management
Hannah Van Younts
BSBA Management

Candidates for graduation August 2010

Mario Adam Acitelli
BSBA Computer Information Systems
Adam Boyce Adcock
BSBA Health Care Management
Samuel Hunnicutt Allen
BSBA Marketing
Jordan Michael Allred
BSBA Health Care Management
Robert Mitchell Askew
BSBA Management
Sally Margaret Averett
BSBA Accounting
Keats Ryan Baswell
BSBA International Business
Thomas M. Berry
BSBA Management
Peter Fredrick Biles
BSBA Marketing
Justin T. Blackwell
BSBA Finance & Banking
Lauren Blevins
BSBA Management
Jason Edward Bowles
BSBA Economics and Management
Andrew D. Brinson
BSBA Accounting
Joshua Justin Brittenham
BSBA Computer Information Systems
Holt Evans Broadhurst
BSBA Finance & Banking
and Risk Management & Insurance
Abbie M. Brookhart
BSBA Finance & Banking
Kale Drayton Brown
BSBA Computer Information Systems
Bronwen Aisling Bryant
BSBA Accounting
Justin Redrick Burchette
BSBA Finance & Banking
Lindsey Burgess
BSBA International Business
Samantha Mallory Burke
BSBA Accounting
Nicholas J. Byerly
BSBA Finance & Banking
and Risk Management & Insurance
Haley Miriam Calloway
BSBA Marketing
Malia Austin Cantrell
BSBA Marketing

Dana Marie Cea
BSBA Management and Marketing
Derek Lewis Church
BSBA Accounting
Amanda Jean Clark
BSBA Finance & Banking
Justin Matthew Cobaugh
BSBA Management
Jacqueline Laura Colburn
BSBA Accounting
David Timothy Cone
BSBA Management
Douglas William Connelly
BSBA Management
Chad Alexander Cook
BSBA Accounting
Scott William Coppola
BSBA Accounting
David A. Crane
BSBA Marketing
Andrew Tyler Crenshaw
BSBA Computer Information Systems
Charles Allen Davidson
BSBA Marketing and Management
David Kennedy Deboer
BSBA Finance & Banking
Molly Neal Dedmon
BSBA Finance & Banking
Molly Rose Demarest
BSBA Accounting
Matthew Alexander Diggs
BSBA Health Care Management
Lauren Margaret Eichinger
BSBA Accounting
Joshua Ryan Elswick
BSBA Computer Information Systems
Katrie Estes
BSBA Management
Tyler William Ewing
BSBA Computer Information Systems
Danielle Nicole Faucher
BSBA Marketing
Hunter Rourke Alexander Fava
BSBA Accounting
Timothy Burnett Frye
BSBA Marketing
Brendon Charles Garner
BSBA Marketing and Management
Shannon Daniel Gentry
BSBA Management

Anne Elisabeth Giles
BSBA International Business
James Henry Godfrey IV
BSBA Hospitality & Tourism
Management
Clayton R. Hall
BSBA Health Care Management
Charles Tyler Hayes
BSBA Management
Tyler Weston Hayes
BSBA Marketing
Andrew N. Haynes
BSBA Management
Stephen Kaleb Hemric
BSBA Accounting
David McCain Highfill
BSBA Accounting
Jessica Lauren Hoffman
BSBA Health Care Management
Ronald Jeremy Hopkins
BSBA Accounting
Tristan Daniel Howard
BSBA Finance & Banking
James Collin Irving
BSBA Economics
Jessica Catherine Jamison
BSBA Finance & Banking
Caitlin Brooke Javor
BSBA Computer Information Systems
Blaire Ashley Jesseph
BSBA International Business
Lauren Kay Johnson
BSBA Accounting
Samantha Marie Jones
BSBA Accounting
Jonathan Paul Kirk
BSBA Economics and
Finance & Banking
Justin William Knight
BSBA Accounting
David Randall Lawson
BSBA Risk Management & Insurance
Robert Douglas Lee
BSBA Management
Jeffrey Alan Logan Jr.
BSBA Management
Alison Brooke Love
BSBA Accounting
Matthew James Lynch
BSBA Accounting

Blair Elizabeth Mabe
BSBA Management
Alexander Shaw MacRae
BSBA Management
Erica Elizabeth Mask
BSBA Marketing
Travis Lawson McAlister
BSBA Management
Kyle Weldon McBride
BSBA International Business
William Alexander McCaslin
BSBA Economics
Brandon Lee McClain
BSBA Management
Melonie Kali Chance McCurry
BSBA Accounting
Megan Tera McGlamery
BSBA Health Care Management
Adam George McGough
BSBA Accounting
Jonathan H. Meisner
BSBA Management
Dustin R. Miller
BSBA Computer Information Systems
Meredith Brion Minton
BSBA Marketing
Sarah Elizabeth Moffat
BSBA Health Care Management
Ashley Virginia Moore
BSBA Health Care Management
Andrew Devin Moretz
BSBA Economics and Management
Phillip Roy G. Mosher
BSBA Management
Melissa Near
BSBA Management
John David Odom, IV
BSBA Accounting
Olivia Park
BSBA International Business
Elizabeth K. Payne
BSBA Accounting
Stephanie Joyce Payne
BSBA Accounting

David Charles Perry
BSBA Computer Information Systems
Kyle Lee Peterson
BSBA Accounting
Benjamin Theodore Pickell
BSBA Accounting
Matthew Joseph Pritchard
BSBA Finance & Banking and
Risk Management & Insurance
Joseph Russell Putnam
BSBA Health Care Management
and Marketing
Thomas A. Ransdell
BSBA Accounting
Ross Carl Rebhan
BSBA Management and Economics
Brent Tyler Reynolds
BSBA Management
Todd Joseph Ritter
BSBA Marketing
Amanda Jean Roberts
BSBA Management
Tyler Dale Rodden
BSBA Management and Marketing
Harrison Edward Rogers
BSBA Hospitality & Tourism
Management
Meghan Lynne Root
BSBA Hospitality & Tourism
Management
John David Ruff
BSBA Finance & Banking
Ryan Lee Saunders
BSBA Management
Andrew Mark Scercy
BSBA Accounting
Allison Leigh Setzer
BSBA Management
Brittany Joyce Shepherd
BSBA Accounting
Matthew Alexander Shimko
BSBA Management
Anthony Smaniotto
BSBA Finance & Banking

Bradley Austin Smith
BSBA Management
Griffin C. Sockwell
BSBA Management
Caitlin Elizabeth Staley
BSBA Health Care Management
Trevor Alan Staten
BSBA Management
Randall Allen Steinberg
BSBA Management
Carroll Baker Strong
BSBA Finance & Banking
Matthew David Sutttoni
BSBA Management
Mallory Brooke Sweet
BSBA Management
Tran Tuyet Tang
BSBA Marketing
Michael Brian Triplett
BSBA Health Care Management
Kenneth Roger Tullock
BSBA Management
William Glenn Umberhocker Jr.
BSBA Management
Jacob Louis Uziel
BSBA Accounting
Erik William Van Beek
BSBA Management
Stephen Clark Watts
BSBA Accounting
Katie Leigh Weatherman
BSBA Finance & Banking and
Risk & Insurance
Adam L. Wensil
BSBA Management
Chelsey Allen Whyte
BSBA Hospitality & Tourism
Management
Roger Phillip Wilson Jr.
BSBA Accounting
Megan Mccall Winters
BSBA Health Care Management
Matthew Thomas Wirt
BSBA Health Care Management

ACADEMIC REGALIA

The tradition of academic costumes probably originated in the traditions and necessities of the Middle Ages, when people dressed in keeping with their class and for their needs. Warm cloaks and hoods were needed because many of the buildings where scholars taught were cold. From the various traditions that grew up surrounding academic costumes, a code was established and subscribed to in 1894 by most universities and colleges in the United States. Now that academic costumes are prescribed, audiences can identify the institutions awarding degrees, the nature of the degrees and the faculties awarding them.

The bachelor of arts gown is black, closed in front with long pointed sleeves. The square Oxford cap and tassel are black. The bachelor's hood is rarely worn.

The master of arts gown is black with long closed sleeves and a short slit near the elbow to free the hand and forearm. The gown is frequently worn open but may be worn closed. Both cap and tassel are black.

The doctor's gown, usually also black, is worn open or closed, and has velvet panels five inches wide extending down the front edge to the bottom and three horizontal bars on each sleeve. Panels and bars are often black but may be a color indicating the faculty granting the degree. The doctor's costume also includes the square Oxford cap with a gold tassel worn on the left side.

Hoods show the greatest degree of symbolism. Hoods are black with velvet borders in the color of the faculty in which the degree is granted. Thus for the B.A. the border is white; for the B. S. it is golden yellow; for the B.D., purple; and so on for all faculties. The lining of the hood is silk in the colors of the institution granting the degree.

The bachelor's hood is three feet long, with a two-inch velvet border; the master's is three and one-half feet long, with a three-inch velvet border. The doctor's hood is four feet long, with a five-inch velvet border.

THE MACE

The Appalachian State University mace is carried by a senior faculty member in all academic processions. Traditionally, the mace bearer precedes the chancellor of an institution, both upon entering and leaving a ceremony. The mace serves as a symbol of authority just as it did during the Middle Ages when a mace bearer accompanied an official taking office or opening court. The Appalachian Mace symbolizes the University's mountain heritage, the rustic location and the sophistication of an emerging, national leader in higher education. Its design, as a walking stick with a base constructed of roughhewn log and finished molding, is appropriate to the natural environment of the area. At the top of the mace is a soaring, red-tailed hawk, native to the area. The hawk symbolizes power, authority as well as the empowerment of education. The talons are grasping a sphere containing two quartz crystals. The first crystal represents the global nature of the University, its educational programs, alumni, and students. The second quartz crystal within the sphere is a reproduction of Grandfather Mountain.

The letters ASU relieved within the pine cone are done in black enamel and are gold plated. The various bands represent the flora and fauna native to the area. The black walnut, one of the strongest of woods, was used to symbolize the staying power of the University.

The mace was constructed by Carolina Bronze of Asheville. Fittingly, two Appalachian students and an Appalachian graduate were involved in the production. It was commissioned by the Appalachian Alumni Association in 1994.

THE MEDALLION

As symbols of events and affiliation, medallions date back to antiquity. In academic regalia the use of medallions is traced to religious orders of the Middle Ages when a number of orders had as a badge an oval medallion. Since many orders, societies, and universities utilized in their medallion designs the circle, star, oval, or cross, detailed artwork in the center of the medallion was adopted to differentiate the medallions. Colleges and universities have traditionally used both ceremonial and commemorative medallions. As part of the ninety-fifth anniversary of Appalachian State University, a commemorative medallion was commissioned in 1994 and is worn by the chancellor on ceremonial occasions.